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	APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
	09/766,175	01/18/2001	Mark Buonanno	CSCO-38240	9529	
	7590 03/29/2006			EXAMINER		
WAGNER, MURABITO & HAO LLP			BORISSOV, IGOR N			
	Third Floor Two North Market Street San Jose, CA 95113					
				ART UNIT	PAPER NUMBER	
				3639		

DATE MAILED: 03/29/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)			
	09/766,175	BUONANNO ET AL.			
Office Action Summary	Examiner	Art Unit			
	Igor Borissov	3639			
The MAILING DATE of this communication app Period for Reply	ears on the cover sheet with the c	orrespondence address			
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA  - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period w  - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tirr vill apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).			
Status	,				
1)⊠ Responsive to communication(s) filed on <u>30 Ja</u> 2a)⊠ This action is <b>FINAL</b> . 2b)□ This     3)□ Since this application is in condition for allowar closed in accordance with the practice under E	action is non-final. nce except for formal matters, pro	•			
Disposition of Claims					
4) Claim(s) 1-6,10-19 and 21-25 is/are pending in the application.  4a) Of the above claim(s) is/are withdrawn from consideration.  5) Claim(s) is/are allowed.  6) Claim(s) 1-6,10-19 and 21-25 is/are rejected.  7) Claim(s) is/are objected to.  8) Claim(s) are subject to restriction and/or election requirement.					
Application Papers					
<ul> <li>9) The specification is objected to by the Examiner.</li> <li>10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.  Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).</li> <li>11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.</li> </ul>					
Priority under 35 U.S.C. § 119					
<ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents have been received.</li> <li>2. Certified copies of the priority documents have been received in Application No.</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>					
Attachment(s)  1) Notice of References Cited (PTO-892)  2) Notice of Draftsperson's Patent Drawing Review (PTO-948)  3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date	4)  Interview Summary Paper No(s)/Mail Da 5)  Notice of Informal P 6)  Other:				

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#### **DETAILED ACTION**

### Response to Amendment

Amendment received on 1/30/2006 is acknowledged and entered. Claims 7-9, 20-21 and 26 have previously been canceled. Claims 1-6 have been amended. Claims 1-6, 10-19 and 22-25 are currently pending in the application.

# Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1,2, 10, 11, 16, 17, 22 and 23 are rejected under 35 U.S.C. 103(a) as being unpatentable over Martin et al. (US 6,029,140) in view of Pugh et al. (US 5,414,754).

Martin et al. (Martin) teaches a method, system and computer-readable medium for implementing said method for on-time product delivery, tracking and reporting, comprising:

Claims 1, 10, 16 and 22,

receiving an order for delivery of a product placed by a customer (C. 3, L. 36-38); initiating a workflow process to handle delivery of product of the order to the customer (C. 3, L. 38-46);

monitoring the workflow process to detect any problems related to the delivery of the order by the workflow program (C. 3, L. 65-67);

notifying a human call center agent if a problem related to delivery of the product to the customer occurs during the processing of the order thereby enabling

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proactively contacting the customer (the customer order entry is routed to a human order scheduler for assignment of a targeted ship date) (C. 3, L. 67 – C. 4, L. 2, 45-47);

proactively notifying the customer in response to the problem to resolve the problem (C. 4, L. 50-51).

Martin does not specifically teach that said proactively notifying the customer in response to the problem includes establishing a telephonic interaction with the customer by said human operator.

Pugh et al. (Pugh) teaches a method and system for providing proactive call services, wherein remote operator proactively establishes a telephone interaction (places a phone call) with a customer to assist the customer with various issues (Abstract, Fig. 3, item 311).

It would have been obvious to one having ordinary skill in the art at the time the invention was made to modify Martin to include that said proactively notifying the customer in response to the problem includes establishing a telephonic interaction with the customer by said human operator, as disclosed in Pugh, because it would advantageously allow to collect information from customers regarding their satisfaction with supplier service, which in turn would allow to evaluate supplier performance and provide statistical analysis of on-time deliveries (Martin, C. 2, L. 11-20).

Furthermore, Martin teaches:

Claims 2, 11, 17 and 23,

automatically fixing the problem and informing the customer of the problem and the solution before being contacted by the customer (C. 4, L. 45-51).

Claims 3, 12, 18 and 24 are rejected under 35 U.S.C. 103(a) as being unpatentable over Martin et al. in view of Pugh et al. and further in view of Gregoire et al. (US 6,328,207).

Claims 3, 12, 18 and 24.

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Martin in view of Pugh teach researching the problem, and proposing a solution to the customer before being contacted by the customer (C. 4, L. 2-12).

Martin in view of Pugh do not explicitly teach explaining the problem to the customer.

Gregoire et al. (Gregoire) teaches a method and system for providing services to a customer, wherein, if a problem regarding ability to provide a requested service to the customer is found, a human operator cordially explains to the customer over the telephone that there is a problem and that the service cannot be completed (C. 5, L. 19-23).

It would have been obvious to one having ordinary skill in the art at the time the invention was made to modify Martin and Pugh to include explaining to the customer that there is a problem with the order, as disclosed in Gregoire, because it would advantageously enhance customer service. And it would have been obvious to one having ordinary skill in the art at the time the invention was made to modify Martin, Pugh and Gregoire to include that said *explaining that there is a problem* includes *explaining the problem*, because it would advantageously allow to collect information from customers regarding their satisfaction with supplier service, which in turn would allow to evaluate supplier performance and provide statistical analysis of on-time deliveries (Martin, C. 2, L. 11-20).

Claims 4, 13, 19 and 25 are rejected under 35 U.S.C. 103(a) as being unpatentable over Martin et al. in view of Pugh et al. and further in view of Official Notice.

### Claims 4, 13, 19 and 25.

Martin and Pugh teach establishing a telephone (collaboration) session between the customer and the service provider to resolve the problem.

Martin and Pugh do not specifically teach that said telephone (collaboration) session is established between *representatives* of the customer and the service provider.

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Official notice is taken that it is old and well known to provide a specific written authority to execute and sign one or more legal instruments for another person (power of attorney).

Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to modify view of Martin and Pugh to include establishing a collaboration session between representatives of the customer and the service provider to resolve the problem, because it would simplify this process for both sides.

Claims 5 and 14 are rejected under 35 U.S.C. 103(a) as being unpatentable over Martin et al. in view of Pugh et al. and further in view of Krichilsky et al. (US 6,530,518).

#### Claims 5 and 14.

Martin and Pugh teach all the limitations of Claims 5 and 14, except specifically teaching that said order is placed on-line, and via B2B exchange or B2B enterprise resource planning.

Krichilsky et al. (Krichilsky) teaches a method and system for providing information on product delivery, including placing an order by a customer on-line, wherein interactions are conducted in B2B environment (C. 3, L. 23-30; C. 1, L. 19-20, 41-42).

It would have been obvious to one having ordinary skill in the art at the time the invention was made to modify Martin and Pugh to include that said order is placed online, and via B2B exchange, as disclosed in Krichilsky, because it would advantageously allow to the customer to view information regarding delivery of the ordered product (Krichilsky, C. 1, L. 35), thereby enhancing customer service.

# Response to Arguments

Applicant's arguments filed 1/30/2006 have been fully considered but they are not persuasive.

In response to applicant's argument that the prior art does not teach "proactively establishing a telephonic interaction between said human call center agent and the customer in response to the problem to resolve the problem", it is noted that Martin in view of Pugh does, in fact, teach said features. Specifically, Martin teaches: notifying a human call center agent if a problem related to delivery of the product to the customer occurs during the processing of the order, thereby enabling proactively contacting the customer (the customer order entry is routed to a human order scheduler for assignment of a targeted ship date) (C. 3, L. 67 – C. 4, L. 2, 45-47); and proactively notifying the customer in response to the problem to resolve the problem (C. 4, L. 50-51). Pugh was applied to show that said proactively notifying the customer in response to the problem includes establishing a telephonic interaction with the customer by said human operator (Abstract, Fig. 3, item 311).

In response to applicant's argument that the prior art does not teach "the problem is not ultimately resolved until the call center agent interacts with the customer", it is noted that the features upon which applicant relies are not recited in the rejected claim(s). Although the claims are interpreted in light of the specification, limitations from the specification are not read into the claims. See *In re Van Geuns*, 988 F.2d 1181, 26 USPQ2d 1057 (Fed. Cir. 1993).

In response to applicant's argument that Pugh would modify Martin unsatisfactory for Martin's intended purpose, the examiner points out that, on the contrary, Pugh will only improve the functionality of the Martin's invention. Both Martin and Pugh relate to providing proactive services to resolve customers problem. Both Martin and Pugh teach use of a human agent for this purposes. The motivation to modify Martin to include that

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said proactively notifying the customer in response to the problem includes establishing a telephonic interaction with the customer by said human operator would be to providing ability to collect information from customers regarding their satisfaction with supplier service, which in turn would allow to evaluate supplier performance and provide statistical analysis of on-time deliveries (Martin, C. 2, L. 11-20).

### Conclusion

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to İgor Borissov whose telephone number is 571-272-6801. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Hayes can be reached on 571-272-6708. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

IB 3/24/2006 IGOR N. BORISSOV PRIMARY EXAMINER